



ARTS AND CULTURAL PLAN

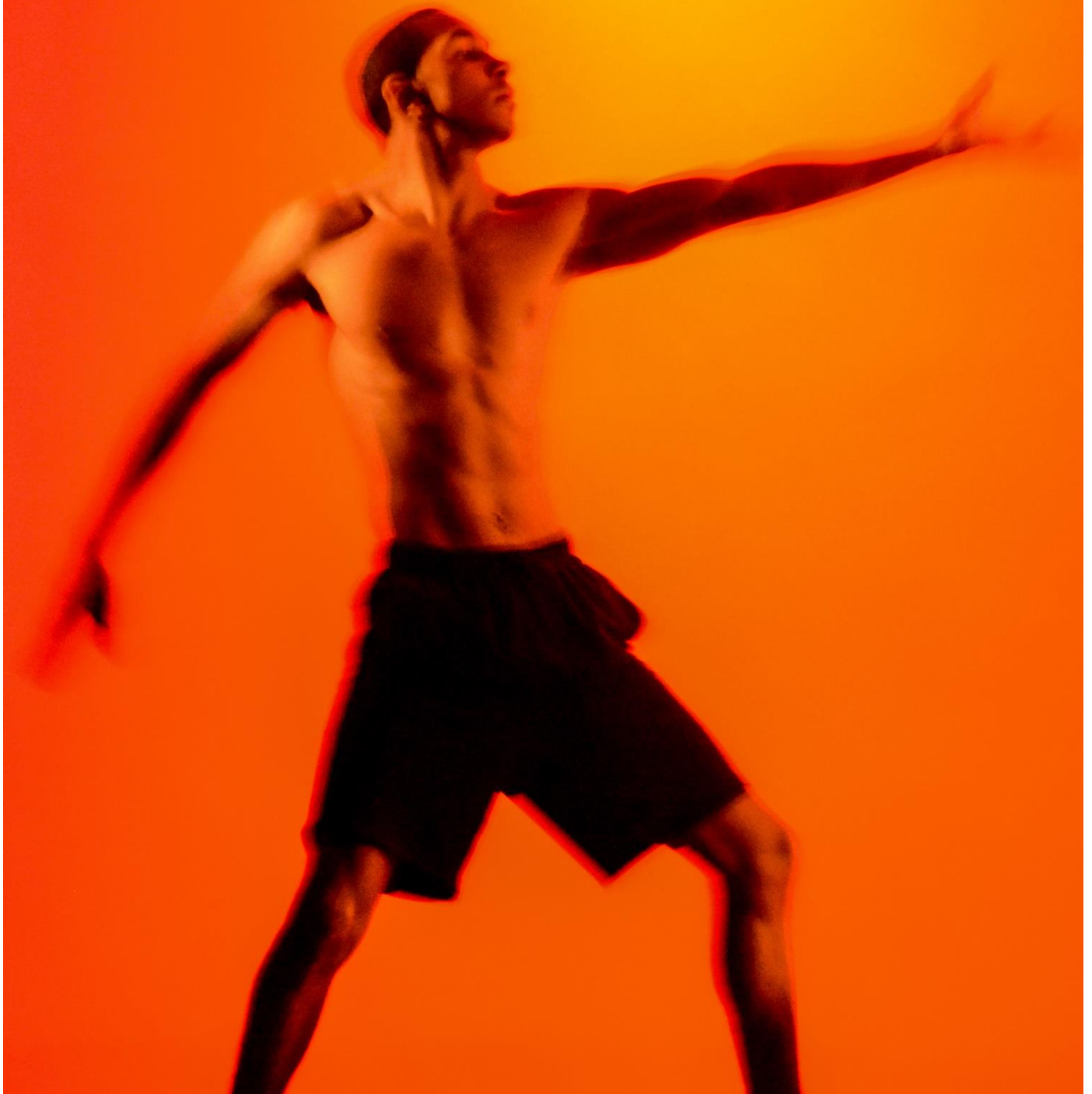


Aim

Provide a framework for the development of Arts and Cultural activities in the Liverpool Plains Shire.

Vision

Arts and Culture are key elements of Liverpool Plains Shire Council's aspirations for a great rural lifestyle enjoyed by all of the community.



Values

- Creativity - the use of imagination or original ideas to create something.
- Passion - something that you are strongly interested in and enjoy.
- Community empowerment - the process of becoming stronger and more confident, especially in controlling one's life and claiming one's rights.
- Inclusiveness - the practice or policy of including people who might otherwise be excluded or marginalised.
- Collaboration - the action of working with someone to produce something.



Goals

- Aboriginal culture is central to the cultural fabric of Liverpool Plains.
- The community are empowered to develop and deliver arts and cultural activity which increases the liveability of Liverpool Plains.
- Major arts and cultural events are created by the community which are sustainable in the long term and have appeal across the region.
- Cultural facilities are enhanced and operated to support community activity and provide a range of arts experiences to the community.
- A pathway is available for people with passions for the arts that develops their creative capacity.
- Public art is created that reflects the community and enhances the landscape.
- Cultural assets contribute to building cultural tourism that benefits the community.



Strategies

Goal	Strategies
<ul style="list-style-type: none"> Aboriginal culture is central to the cultural fabric of Liverpool Plains. 	<ul style="list-style-type: none"> Commit to supporting Aboriginal arts and culture.
<ul style="list-style-type: none"> The community are empowered to develop and deliver arts and cultural activity which increases the liveability of Liverpool Plains. 	<ul style="list-style-type: none"> Identify ways to contribute to empowering the community. Provide a specialist resource within Council to support the community.
<ul style="list-style-type: none"> Major arts and cultural events are created by the community which are sustainable in the long term and have appeal across the region. 	<ul style="list-style-type: none"> Support the development of community events.
<ul style="list-style-type: none"> Cultural facilities are enhanced and operated to support community activity. 	<ul style="list-style-type: none"> Adopt the master plan for future development of the Royal Theatre. Enhance the operation of the public hall network. Develop community cultural hubs

Goal	Strategies
<ul style="list-style-type: none"> • A pathway is available for people with passions for the arts that develops their creative capacity. 	<ul style="list-style-type: none"> • Support arts programs including those targeted to young people, practicing artists, emerging artists and community members.
<ul style="list-style-type: none"> • Public art is created that reflects the community and enhances the landscape. 	<ul style="list-style-type: none"> • Support the development of public art.
<ul style="list-style-type: none"> • Cultural assets contribute to building cultural tourism that benefits the community. 	<ul style="list-style-type: none"> • Identify opportunities to support the future development of cultural assets. • Support the marketing of cultural tourism in Liverpool Plains.

Action Plan

Goal	Strategies	Actions	Success Measures	Timeline	Responsibility	Resources
<ul style="list-style-type: none"> Aboriginal culture is central to the cultural fabric of Liverpool Plains. 	<ul style="list-style-type: none"> Commit to supporting Aboriginal arts and culture. 	<ul style="list-style-type: none"> LPSC identifies opportunities to engage local Aboriginal artists for performances and events. LPSC partners with Aboriginal organisations to deliver key events (eg NAIDOC, Reconciliation Week). Scope developing a festival in partnership with the Aboriginal community. 	<ul style="list-style-type: none"> Increase in number of local Aboriginal artists engaged. Quality of key events. Completion of scoping study. 	<ul style="list-style-type: none"> Ongoing Ongoing 2023/24 	<ul style="list-style-type: none"> Community Events Officer Community Events Officer Director of Environmental & Economic Development Services 	<ul style="list-style-type: none"> Staff time Staff time, increased events budget < \$10k pa Staff time
<ul style="list-style-type: none"> The community are empowered to develop and deliver arts and cultural activity which increases the liveability of Liverpool Plains. 	<ul style="list-style-type: none"> Identify ways to contribute to empowering the community. Provide a specialist resource within Council to support the community. 	<ul style="list-style-type: none"> Establish a working group to develop and strengthen collaboration between community groups. LPSC appoints a Community Cultural Development Officer on a part time basis. Provide professional development and training to build the creative and organisational capacity of community groups in partnership with Arts North West. Provide support for projects such as ticketing office, promotional advice, risk assessment template, etc drawing on resources from LPSC and Arts North West. 	<ul style="list-style-type: none"> Increase in arts and cultural activity delivered by the community. Community Cultural Development Officer appointed. Enhanced creative and organisational capacity of community groups. 	<ul style="list-style-type: none"> 2020/21 2020/21 Commencing 2020/21 Commencing 2021/22 	<ul style="list-style-type: none"> Director of Environmental & Economic Development Services Director of Environmental & Economic Development Services Community Events Officer Community Events Officer 	<ul style="list-style-type: none"> Staff time ~\$40k pa for 0.6EFT Staff time, training costs <\$5k pa Staff time
<ul style="list-style-type: none"> Major arts and cultural events are created by the community which are sustainable in the long term and have appeal across the region. 	<ul style="list-style-type: none"> Support the development of community events. 	<ul style="list-style-type: none"> Explore how LPSC might support community events including marketing and in kind support. Review the Community Funding Program guidelines and level of funding. Undertake a feasibility study and pilot a major new cultural event in partnership with a community group. 	<ul style="list-style-type: none"> Increase in number and quality of major community events. Increase in resources for the Community Funding Program. Completion of feasibility study. 	<ul style="list-style-type: none"> 2021/22 2020/21 2025/26 	<ul style="list-style-type: none"> Community Events Officer Director of Environmental & Economic Development Services Director of Environmental & Economic Development Services 	<ul style="list-style-type: none"> Staff time, increased events marketing budget < \$10k pa Staff time, increased allocation to CFP <\$50kpa Staff time

Goal	Strategies	Actions	Success Measures	Timeline	Responsibility	Resources
<ul style="list-style-type: none"> Cultural facilities are enhanced and operated to support community activity and provide a range of arts experiences to the community. 	<ul style="list-style-type: none"> Adopt the master plan for future development of the Royal Theatre. Enhance the operation of the public hall network. Develop community cultural hubs. 	<ul style="list-style-type: none"> Adopt the master plan for future development of the Royal Theatre. Continue the program of upgrades of the public hall network. Consider options for more accessible pricing of public halls for community groups staging arts events. Establish the community space at Quirindi Library Precinct as a community cultural hub. Undertake a feasibility study to establish if more community cultural hubs are needed. 	<ul style="list-style-type: none"> Master Plan implemented for the Royal Theatre. Improved quality of facilities and higher usage of the public halls network. Establishment of community cultural hub. Number of community arts and cultural events staged in community cultural hub. Completion of feasibility study. 	<ul style="list-style-type: none"> Commencing 2020/21 Ongoing 2020/21 2020/21 2022/23 	<ul style="list-style-type: none"> Community Events Officer Director of Environmental & Economic Development Services Director of Environmental & Economic Development Services Director of Environmental & Economic Development Services Director of Environmental & Economic Development Services 	<ul style="list-style-type: none"> Increased allocation to maintenance and asset renewal > \$100k pa Ongoing investment tbc pa Minimal loss in rental revenue Staff time, establish program budget < \$10k pa Staff time
<ul style="list-style-type: none"> A pathway is available for people with passions for the arts that develops their creative capacity. 	<ul style="list-style-type: none"> Support arts programs including those targeted to young people, practicing artists, emerging artists and community members. 	<ul style="list-style-type: none"> Support arts programs targeted to young people. Explore partnerships between Quirindi High School and Council. Identify options to provide emerging artists opportunities to perform, exhibit or profile their work. Explore options to support workshops and artistic skills development programs for community members. 	<ul style="list-style-type: none"> Increase in targeted arts and cultural programs and workshops. Successful partnerships with Quirindi High School. Increase in number of events featuring emerging artists. Increase in number of workshops and programs. 	<ul style="list-style-type: none"> Commencing 2021/22 Commencing 2020/21 Commencing 2021/22 Commencing 2021/22 	<ul style="list-style-type: none"> Community Cultural Development Officer Community Events Officer Community Cultural Development Officer Community Cultural Development Officer 	<ul style="list-style-type: none"> Staff time, establish program budget < \$10k pa Staff time Staff time, establish program budget < \$10k pa Staff time, establish program budget < \$10k pa
<ul style="list-style-type: none"> Public art is created that reflects the community and enhances the landscape. 	<ul style="list-style-type: none"> Support the development of public art. 	<ul style="list-style-type: none"> LPSC continues to implement and promote the 2018 Public Art Policy. LPSC supports the securing of funding for the development of public art. 	<ul style="list-style-type: none"> Increase in public art installations. Increase in funding secured for the development of public art. 	<ul style="list-style-type: none"> Ongoing Ongoing 	<ul style="list-style-type: none"> Communications Manager Economic Development Officer 	<ul style="list-style-type: none"> Staff time Staff time

Goal	Strategies	Actions	Success Measures	Timeline	Responsibility	Resources
<ul style="list-style-type: none"> Cultural assets contribute to building cultural tourism that benefits the community. 	<ul style="list-style-type: none"> Identify opportunities to support the future development of cultural assets. Support the marketing of cultural tourism in Liverpool Plains. 	<ul style="list-style-type: none"> Support the future development of heritage assets including the Australian Rail Journeys Museum and the Quirindi Heritage Village Museum. Support the development of further art trails in Liverpool Plains with partners such as Arts North West. Develop a campaign to promote cultural tourism with a consistent brand as part of the strategy to develop tourism in Liverpool Plains. 	<ul style="list-style-type: none"> Growth and success of heritage assets. Increase in number of art trails in Liverpool Plains. Increase in number of tourists and length of stay. 	<ul style="list-style-type: none"> Commencing 2021/22 Commencing 2023/24 Commencing 2024/25 	<ul style="list-style-type: none"> Director of Environmental & Economic Development Services Community Cultural Development Officer Communications Manager 	<ul style="list-style-type: none"> Staff time, contribute to projects < \$10k pa Staff time, contribute to projects < \$5 pa Staff time, increase in marketing budget < \$10k pa

Evaluation

- Annually review the outcomes achieved against the KPIs of the Action Plan.
- Every five years, review the Arts and Cultural Plan and identify if the Goals and Strategies continue to be relevant and appropriate.
- At the conclusion of the Arts and Cultural Plan, undertake an evaluation of the impact and effectiveness of the Plan including consultation with the community. Outcomes of the evaluation should shape the development of the next Arts and Cultural Plan.



The Liverpool Plains Arts and Cultural Plan was adopted by council on 28 April 2020.

Version	Date	Resolution No	Details	CM9 Ref
DRAFT	4 October 2019		For community consultation	D19/11068
DRAFT	16 October 2019		Detailed Action Plan added	
FINAL	19 December 2019		Amended RGAC	
FINAL V2	28 April 2020	2020/71	Change of Cover & Adoption Date added	“

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